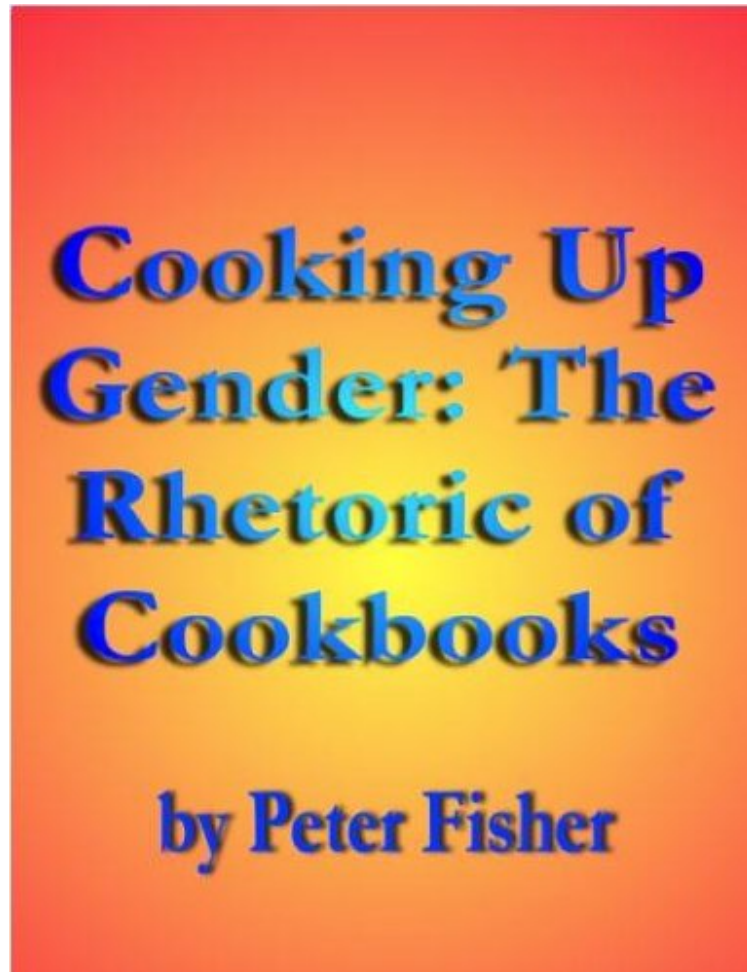


[Free download] Cooking Up Gender: The Rhetoric of Cookbooks (English Edition)

## Cooking Up Gender: The Rhetoric of Cookbooks (English Edition)

*Von Peter Fisher*

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**Von Peter Fisher : Cooking Up Gender: The Rhetoric of Cookbooks (English Edition)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Cooking Up Gender: The Rhetoric of Cookbooks (English Edition)*:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. What cookbooks carry inside... Von Andreas Ostheimer I never saw it from the perspective of gender research but this book was an eye-opener. I will never be able to read a cookbook again without judging its style - which is good. In older cookbooks there has been a lot more than recipes to find - tips for the "modern housewife" were a usual thing to find - men didn't have a place. My first contact with cookbook for men (and woman) were the Jamie Oliver pieces and now that I read this book I can see the difference. Cookbooks started off as strictly female and have evolved to something

trendy and there even manly pieces to read. I can highly recommend this book - it's an eyeopener as mentioned earlier.

KurzbeschreibungThe kitchen has historically been a feminine territory, and by extension, cookbooks have largely been considered feminine texts. More than just a means of disseminating tasty and creative recipes to the general public, cookbooks have functioned as conduits for the transmission of feminine stereotypes. Although the idealization of women as creatures content to spend their days in the kitchen, whipping up delicious recipes to satisfy the appetites and warm the hearts of a busy family, cannot be blamed solely on cookbooks, for several centuries, the rhetoric of these texts has worked to ingrain in us the notion that cooking is, by and large, the work of women.This book will explore the association between cooking and femininity to better understand the gender roles cookbooks have traditionally promulgated .KurzbeschreibungThe kitchen has historically been a feminine territory, and by extension, cookbooks have largely been considered feminine texts. More than just a means of disseminating tasty and creative recipes to the general public, cookbooks have functioned as conduits for the transmission of feminine stereotypes. Although the idealization of women as creatures content to spend their days in the kitchen, whipping up delicious recipes to satisfy the appetites and warm the hearts of a busy family, cannot be blamed solely on cookbooks, for several centuries, the rhetoric of these texts has worked to ingrain in us the notion that cooking is, by and large, the work of women.This book will explore the association between cooking and femininity to better understand the gender roles cookbooks have traditionally promulgated .